



Sir Padampat Singhania Education Centre
Kamla Nagar, Kanpur

Lesson Plan
Session 2026- 2027
Class: XII

Subject : **Marketing**
Book : **NCERT- MARKETING & EMPLOYABILITY SKILLS**

Subject Coordinator
Name: Mr. Rishi Kakkar

Head of Department
Name: Dr. Neetu Malhotra

Sign:

Sign:



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Yearly Syllabus/Planning overview

Session: 2026 - 2027

Subject :Marketing Class : XII No. of periods : 178

Month	Assessed in	Lesson/s to be covered	Period Count
April	April	UNIT I PRODUCT SESSION1: MEANING AND IMPORTANCE OF PRODUCT SESSION 2: PRODUCT CLASSIFICATION SESSION 3: PRODUCT LIFE CYCLE SESSION 4: PACKAGING AND LABELLING	25
May	May	UNIT II PRICE SESSION1: MEANING AND IMPORTANCE OF PRICE SESSION 2: FACTORS AFFECTING PRICING SESSION 3: TYPES OF PRICING	20
June	June	SUMMER BREAK UNIT 1: COMMUNICATION SKILLS	02
July	July	UNIT 2: SELF-MANAGEMENT SKILLS UNIT III: PLACE & DISTRIBUTION SESSION 1: MEANING AND IMPORTANCE OF PLACE	28
August	August	SESSION 2: TYPES OF DISTRIBUTION SESSION 3: FUNCTIONS OF INTERMEDIARIES UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS	24
September	September	UNIT IV PROMOTION SESSION I: CONCEPT AND IMPORTANCE OF PROMOTION SESSION II: ELEMENTS OF PROMOTIONAL MIX SESSION III: FACTORS AFFECTING THE SELECTION OF UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS UNIT 4: ENTREPRENEURSHIP SKILLS	11
October	October	UNIT V: EMERGING TRENDS IN MARKETING SESSION 1: SERVICES MARKETING SESSION 2: ONLINE MARKETING AND SOCIAL MEDIA MARKETING UNIT 4: ENTREPRENEURSHIP SKILLS UNIT 5: GREEN SKILLS	22
November	November	Revision	9
December	December	Revision	12
January	January	Revision	15

February	Boards	Board Examinations	10
March	Boards	Board Examinations	-

Subject coordinator:

HOD :



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Monthly Syllabus/Planning overview

Session: 2026 - 2027

Subject :Marketing Class :XII No. of periods : 178

Month	Date/Week		Lesson/s to be covered in classroom	Period Count
	From	To		
April	Apr 02, 2026	Apr 30, 2026	UNIT I PRODUCT SESSION1: MEANING AND IMPORTANCE OF PRODUCT SESSION 2: PRODUCT CLASSIFICATION SESSION 3: PRODUCT LIFE CYCLE SESSION 4: PACKAGING AND LABELLING	25
May	May 1, 2026	May 31, 2026	UNIT II PRICE SESSION1: MEANING AND IMPORTANCE OF PRICE SESSION 2: FACTORS AFFECTING PRICING SESSION 3: TYPES OF PRICING	20
June	June 29, 2026	June 30, 2026	SUMMER BREAK UNIT 1: COMMUNICATION SKILLS	02
July	July 1, 2026	July 31, 2026	UNIT 2: SELF-MANAGEMENT SKILLS UNIT III: PLACE & DISTRIBUTION SESSION 1: MEANING AND IMPORTANCE OF PLACE	28
August	Aug 1, 2026	Aug 31, 2026	SESSION 2: TYPES OF DISTRIBUTION SESSION 3: FUNCTIONS OF INTERMEDIARIES UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS	24
September	Sep 1, 2026	Sep 30, 2026	UNIT IV PROMOTION SESSION I: CONCEPT AND IMPORTANCE OF PROMOTION SESSION II: ELEMENTS OF PROMOTIONAL MIX SESSION III: FACTORS AFFECTING THE SELECTION OF UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS UNIT 4: ENTREPRENEURSHIP SKILLS	11
October	Oct 1, 2026	Oct 31, 2026	UNIT V: EMERGING TRENDS IN MARKETING SESSION 1: SERVICES MARKETING SESSION 2: ONLINE MARKETING AND SOCIAL MEDIA MARKETING UNIT 4: ENTREPRENEURSHIP SKILLS UNIT 5: GREEN SKILLS	22
November	Nov 1, 2026	Nov 30, 2026	Revision	9

December	Dec 1, 2026	Dec 31, 2026	Revision	12
January	Jan 8, 2027	Jan 31, 2027	Revision	15
February	Feb 1, 2027	Feb 28, 2027	Board Examinations	10
March	Mar 1, 2027	Mar 31, 2027	Board Examinations	-

Subject coordinator:

HOD:



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class:XII

No. of periods: 7

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 1:02/04/2026to 04/04/2026		Period Count: 1	
PD1	Meaning and importance of Product in Marketing, Components of Product		
PD2	GOOD FRIDAY		
PD3	SCHOOL CLOSED-SATURDAY		
WEEK 2 : 06/04/2026 to 11/04/2026		Period Count: 6	
PD1	Characteristics of Product		
PD2	Product levels		
PD3	Different terms related to product		
PD4	Product differentiation and Product modification		
PD5	Revision		
PD6	Discussion of the consumer goods their types and features.		
WEEK 3 : 13/04/2026 to 18/04/2026		Period Count: 6	
PD1	Discussion of the consumer goods their types and features.		
PD2	Ambedkar Jayanti		
PD3	Understand Product Mix, Product line		

PD4	Comprehension of types of industrial goods and their features.		
PD5	Understand Product Mix, Product line		
PD6	Enumerate different stages of the product life cycle. A. Introduction B. Stage C. Growth Stage D. Maturity Stage E. Decline Stage		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 4 : 20/04/2026 to 25/04/2026		Period Count: 6	
PD1	Discussion of the packaging concept and its role in marketing.		
PD2	Comprehension of importance and functions of Packing.		
PD3	Understand the essential qualities of good packaging and its types		
PD4	Discussion of concept of Labeling.		
PD5	Meaning of Price and Pricing		
PD6	Importance of pricing to a firm		
WEEK 5: 27/04/2026 to 02/05/2026		Period Count: 5	
PD1	Importance of pricing to a consumer		
PD2	Discussion of various internal factors affecting product pricing		
PD3	Discussion of various internal factors affecting product pricing		
PD4	Discussion of various external factors affecting product pricing		
PD5	Discussion of various external factors affecting product pricing		

1/5/25 – Buddha Purnima

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing Class: XII No. of periods: 12

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 6 :04/05/2026 to 09/05/2026		Period Count: 6	
PD1	Demand-oriented pricing		
PD2	Cost-oriented pricing		
PD3	Cost-oriented pricing		
PD4	Competition oriented pricing		
PD5	Value- based pricing		
PD6	Value- based pricing		
12/5/25 - BUDDHA PURNIMA		Period Count: 6	
WEEK 7 : 11/05/2026 to 16/05/2026			
PD1	Value- based pricing		
PD2	Explain the basis of different pricing methods		
PD3	Understanding the role of place as a part of marketing mix		
PD4	Understanding the role of place as a part of marketing mix		
PD5	Detailed definition of place		
PD6	Detailed definition of place		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII No. of periods: 08

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 8 : 18/05/2026 to 23/05/2026		Period Count: 3	
PD1	Participants of distribution system		
PD2	Holiday		
PD3	Holiday		
PD4	Functions performed by channels of distribution		
PD5	Functions performed by channels of distribution		
WEEK 9 : 25/05/2026 to 30/05/2026		Period Count: 5	
PD1	Functions performed by channels of distribution		
PD2	Product life cycle revision		
PD3	Bakrid holiday		
PD4	Packaging and labelling		
PD5	Revision		
PD6	Summer break		

29/5/26 and 27/6/26 - SUMMER BREAK			
Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 10: 01/06/2026 to 06/06/2026		Period Count: 00	
PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	SUMMER BREAK		
PD6	SUMMER BREAK		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII **No. of periods: 00**

WEEK 11 : 08/06/2026 to 13/06/2026		Period Count: 00	
PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		

PD5	SUMMER BREAK		
PD6	SUMMER BREAK		
Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 12 : 15/06/2026 to 20/06/2026		Period Count: 00	
PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	SUMMER BREAK		
PD6	SUMMER BREAK		

Subject coordinator

Supervisor

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII No. of periods: 08

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 13 : 22/06/2026 to 27/06/2026		Period Count: 2	
PD1	SUMMER BREAK		
PD2	SUMMER BREAK		

PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	SUMMER BREAK		
PD6	SUMMER BREAK		
WEEK 14: 29/06/2026 to 04/07/2026		Period Count: 06	
PD1	Session 1 Motivation and Positive Attitude		
PD2	Session 1 Motivation and Positive Attitude		
PD3	Session 1 Motivation and Positive Attitude		
PD4	Session 1 Motivation and Positive Attitude		
PD5	Session 1 Motivation and Positive Attitude		
PD6	Session 1 Motivation and Positive Attitude		

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 15: 06/07/2026 to 11/07/2026		Period Count: 5	
PD1	Session 2 Result Orientation		

PD2	Session 2 Result Orientation		
PD3	Session 2 Result Orientation		
PD4	Session 2 Result Orientation		
PD5	Session 2 Result Orientation		
11/7/25 - SECOND SATURDAY WEEK 16: 13/07/2026 to 18/07/2026			
		Period Count: 6	
PD1	Session 3 Self-awareness		
PD2	Session 3 Self-awareness		
PD3	Session 3 Self-awareness		
PD4	Session 3 Self-awareness		
PD5	Session 3 Self-awareness		
PD6	Session 3 Self-awareness		

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII

No. of periods: 12

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 17: 20/07/2026 to 25/07/2026		Period Count: 6	

PD1	Understanding the role of place as a part of marketing mix		
PD2	Detailed definition of place		
PD3	Detailed definition of place		
PD4	Participants of distribution system		
PD5	Participants of distribution system		
PD6	Functions performed by channels of distribution		
WEEK 18: 28/07/2026 to 01/08/2026 Period Count: 6			
PD1	Functions performed by channels of distribution		
PD2	Describe: direct and indirect channels of distribution		
PD3	Describe: direct and indirect channels of distribution		
PD4	Understanding of Distribution Channel Intermediaries		
PD5	Understanding of Distribution Channel Intermediaries		
PD6	Understanding of Distribution Channel Intermediaries		

Subject coordinator

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII **No. of periods: 10**

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
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WEEK 19 : 03/08/2026 to 08/08/2026		Period Count: 6	
PD1	Understand the functions of two main Intermediaries i.e. wholesalers and retailers		
PD2	Understand the functions of two main Intermediaries i.e. wholesalers and retailers		
PD3	Understand the functions of two main Intermediaries i.e. wholesalers and retailers		
PD4	Session 1 Getting Started with Spreadsheet		
PD5	Session 1 Getting Started with Spreadsheet		
PD6	Second Saturday		
WEEK 20: 10/08/2026 to 15/08/2026		Period Count: 4	
PD1	Session 2 Performing Basic Operations in a Spreadsheet		
PD2	Session 3 Working with Data and Formatting Text		
PD3	Session 3 Working with Data and Formatting Text		
PD4	Session 4 Advanced Features in Spreadsheet		
PD5	Revision		
PD6	Holiday		

15/08/2026 - Independence Day



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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class: XII

No. of periods: 12

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 21: 17/08/2026 to 22/08/2026		Period Count: 6	
PD1	Session 4 Advanced Features in Spreadsheet		
PD2	Session 4 Advanced Features in Spreadsheet		
PD3	Session 5 Presentation Software		
PD4	Session 5 Presentation Software		
PD5	Session 5 Presentation Software		
PD6	Session 6 Opening, Closing, Saving and Printing a Presentation		
WEEK 22 : 24/08/2026 to 29/08/2026		Period Count: 6	
PD1	Session 6 Opening, Closing, Saving and Printing a Presentation		
PD2	Session 6 Opening, Closing, Saving and Printing a Presentation		
PD3	Barawafat - Holiday		
PD4	Session 7 Working with Slides and Text in a Presentation		
PD5	Rakshabandhan		
PD6	Session 8 Advanced Features used in Presentation		



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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject

:Marketing

Class: XII

No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 23: 31/08/2026 to 05/09/2026		Period Count: 5	
PD1	Describe the concept of promotion		
PD2	Describe the concept of promotion		
PD3	What is the importance of Promotion?		
PD4	What is the importance of Promotion?		
PD5	Holiday – Janmashtami		
PD6	Describe the elements of Promotional Mix.		
WEEK 24 : 07/09/2026 to 12/09/2026		Period Count: 6	
PD1	Describe the elements of Promotional Mix.		
PD2	Factors in the selection of Promotional Mix		
PD3	Factors in the selection of Promotional Mix		
PD4	Session 8 Advanced Features used in Presentation		
PD5	Session 1 Entrepreneurship and Entrepreneur		
PD6	Session 1 Entrepreneurship and Entrepreneur		



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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing **Class:** XII **No. of periods:** : 00

Period	T0pic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 25 : 14/09/2026 to 19/09/2026		Period Count: 00	
PD1	Revision		
PD2	Half yearly Examination		
PD3	Half yearly Examination		
PD4	Half yearly Examination		
PD5	Half yearly Examination		
PD6	Half yearly Examination		
WEEK 26: 21/09/2026 to 26/09/2026		Period Count: 00	
PD1	Half yearly Examination		
PD2	Half yearly Examination		
PD3	Half yearly Examination		
PD4	Half yearly Examination		
PD5	Half yearly Examination		
PD6	Half yearly Examination		



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Supervisor

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027
Subject :Marketing **Class: XII** **No. of periods: 09**

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 27: 27/09/2026 to 03/10/2026		Period Count: 03	
PD1	Half yearly		
PD2	Half yearly		
PD3	Session 3 Entrepreneurial Attitudes		
PD4	Session 3 Entrepreneurial Attitudes		
PD5	Gandhi Jayanti		
PD6	Session 3 Entrepreneurial Attitudes		
WEEK 28: 05/10/2026 to 10/10/2026		Period Count: 6	
PD1	Session 4 Entrepreneurial Competencies		
PD2	Session 4 Entrepreneurial Competencies		
PD3	Session 1 Green Jobs		
PD4	Session 1 Green Jobs		
PD5	Session 2 Importance of Green Jobs		
PD6	Session 2 Importance of Green Jobs		



Subject coordinator

Supervisor

Principal/V. Principal

Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027
Subject :Marketing Class: XII No. of periods: : 08

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 29 : 12/10/2026 to 17/10/2026		Period Count: 6	
PD1	Meaning and importance of Service Marketing		
PD2	Meaning and importance of Service Marketing		
PD3	The meaning and concept of Online Marketing and social media Marketing		
PD4	The meaning and concept of Online Marketing and social media Marketing		
PD5	The meaning and concept of Online Marketing and social media Marketing		
PD6	The meaning and concept of Online Marketing and social media Marketing		
WEEK 30: 19/10/2026 to 24/10/2026		Period Count : 2	
PD1	Ram Navami		
PD2	Dusshera		
PD3	The meaning and concept of Online Marketing and social media Marketing		
PD4	The meaning and concept of Online Marketing and social media Marketing		
PD5	The meaning and concept of Online Marketing and social media Marketing		
PD6	The meaning and concept of Online Marketing and social media Marketing		

Subject coordinator

Supervisor

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing **Class** : XII **No. of periods** : 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 31 : 26/10/2026 to 31/10/2026		Period Count: 06	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
PD6	Revision		
WEEK 32: 02/11/2026 to 07/11/2026		Period Count: 05	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		

05/11/25 - Guru Nanak Jayanti

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing **Class :** 12 **No. of periods** : 03

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 33: 09/11/2026 to 14/11/2026		Period Count: 03	
PD1	Deepawali holidays		
PD2	Deepawali holidays		
PD3	Deepawali holidays		
PD4	Revision		
PD5	Revision		
PD6	Revision		
WEEK 34: 16/11/2026 to 21/11/2026		Period Count: 00	
PD1	PRE BOARD-1		
PD2	PRE BOARD-1		
PD3	PRE BOARD-1		
PD4	PRE BOARD-1		
PD5	PRE BOARD-1		
PD6	PRE BOARD-1		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Weekly planning overview

Session: 2026- 2027

Subject :Marketing

Class : 12

No. of periods : 5

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 35: 23/11/2026 to 28/11/2026		Period Count: 0	
PD1	PRE BOARD-1		
PD2	Guru Nanak Jayanti		
PD3	PRE BOARD-1		
PD4	PRE BOARD-1		
PD5	PRE BOARD-1		
PD6	PRE BOARD-1		
WEEK 36: 30/12/2026 to 05/12/2026		Period Count: 5	
PD1	Preboard-1		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
PD6	Revision		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class : XII

No. of period : 08

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 37 : 07/12/2026 to 12/12/2026		Period Count: 05	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
PD6	Revision		
WEEK 38 : 14/12/2026 to 19/12/2026		Period Count: 03	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Pre Board 2		
PD5	Pre Board 2		
PD6	Pre Board 2		



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2026- 2027

Subject :Marketing Class : XII No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 39 : 21/12/2026 to 26/12/2026		Period Count: 00	
PD1	PRE BOARD-2		
PD2	PRE BOARD-2		
PD3	PRE BOARD-2		
PD4	PRE BOARD-2		
PD5	Christmas		
PD6	PRE BOARD-2		
WEEK 40: 28/12/2026 to 02/01/2027		Period Count: 00	
PD1	Preboard-2		
PD2	Preboard-2		
PD3	WINTER BREAK		
PD4	WINTER BREAK		
PD5	WINTER BREAK		
PD6	WINTER BREAK		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing Class : XII No. of periods :05

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 41: 04/01/2027 to 09/01/2027		Period Count: 01	
PD1	WINTER BREAK		
PD2	WINTER BREAK		
PD3	WINTER BREAK		
PD4	WINTER BREAK		
PD5	REVISION		
PD6	SECOND SATURDAY		
WEEK 42: 11/01/2027 to 16/01/2027		Period Count: 04	
PD1	Revision(chapter wise previous year questions)		
PD2	Revision(chapter wise previous year questions)		
PD3	Revision(chapter wise previous year questions)		
PD4	Revision(chapter wise previous year questions)		
PD5	Makar Sankranti		
PD6	Doubt clearing session		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class : XII

No. of periods : 10

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 43 : 18/01/2027 to 23/01/2027		Period Count: 05	
PD1	Doubt clearing session		
PD2	HOLIDAY		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		
PD6	Doubt clearing session		
WEEK 44 : 25/01/2027 to 30/01/2027		Period Count: 5	
PD1	Doubt clearing session		
PD2	Republic day		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		
PD6	Doubt clearing session		

26/1/26 - REPUBLIC DAY

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class : XII

No. of periods : 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 45 : 01/02/2027 to 06/02/2027		Period Count: 6	
PD1	Doubt clearing session		
PD2	Doubt clearing session		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		
PD6	Doubt clearing session		
WEEK 46 : 08/02/2027 to 13/02/2027		Period Count: 5	
PD1	Doubt clearing session		
PD2	Doubt clearing session		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		

PD6	Second Saturday		
WEEK 47 : 15/02/2027 to 20/02/2027		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class : XII

No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 48 : 22/02/2027 to 27/02/2027		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		

PD5	Board Exam(Tentative)		
PD6	HOLIDAY		
WEEK 49 : 01/03/2027 to 06/03/2027		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Mahashivratri		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class : XII

No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 50 : 08/03/2027 to 13/03/2027		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Eid-ul-fitr		

PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		
WEEK 51 : 15/03/2027 to 20/03/2027		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2026 - 2027

Subject :Marketing

Class : XII

No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 52 : 22/03/2027 to 27/03/2027		Period Count: 00	
PD1	Holi		
PD2	Board Exam(Tentative)		

PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		