



Sir Padampat Singhania Education Centre
Kamla Nagar, Kanpur

Lesson Plan
Session 2025- 2026
Class: XII

Subject : **Marketing**
Book : **NCERT- MARKETING & EMPLOYABILITY SKILLS**

Subject Coordinator
Name: Mr. Shubham Dhawan

Head of Department
Name: DrMr. Shubham Dhawan

Sign:

Sign:



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Yearly Syllabus/Planning overview

Session: 2025 - 2026

Subject :Marketing Class : XII No. of periods : 168

Month	Assessed in	Lesson/s to be covered	Period Count
April	April	UNIT I PRODUCT SESSION1: MEANING AND IMPORTANCE OF PRODUCT SESSION 2: PRODUCT CLASSIFICATION SESSION 3: PRODUCT LIFE CYCLE SESSION 4: PACKAGING AND LABELLING	12
May	May	UNIT II PRICE SESSION1: MEANING AND IMPORTANCE OF PRICE SESSION 2: FACTORS AFFECTING PRICING SESSION 3: TYPES OF PRICING	23
June	June	SUMMER BREAK UNIT 1: COMMUNICATION SKILLS	03
July	July	UNIT 2: SELF-MANAGEMENT SKILLS UNIT III: PLACE & DISTRIBUTION SESSION 1: MEANING AND IMPORTANCE OF PLACE	25
August	August	SESSION 2: TYPES OF DISTRIBUTION SESSION 3: FUNCTIONS OF INTERMEDIARIES UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS	23
September	September	UNIT IV PROMOTION SESSION I: CONCEPT AND IMPORTANCE OF PROMOTION SESSION II: ELEMENTS OF PROMOTIONAL MIX SESSION III: FACTORS AFFECTING THE SELECTION OF UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS UNIT 4: ENTREPRENEURSHIP SKILLS	08
October	October	UNIT V: EMERGING TRENDS IN MARKETING SESSION 1: SERVICES MARKETING SESSION 2: ONLINE MARKETING AND SOCIAL MEDIA MARKETING UNIT 4: ENTREPRENEURSHIP SKILLS UNIT 5: GREEN SKILLS	20
November	November	Revision	10
December	December	Revision	15
January	January	Revision	16

February	Boards	Board Examinations	13
March	Boards	Board Examinations	

Subject coordinator:

HOD :



Sir Padampat Singhania Education Centre

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Monthly Syllabus/Planning overview

Session: 2025 - 2026

Subject :Marketing Class :XII No. of periods : 168

Month	Date/Week		Lesson/s to be covered in classroom	Period Count
	From	To		
April	Apr 16, 2025	Apr 30, 2025	UNIT I PRODUCT SESSION1: MEANING AND IMPORTANCE OF PRODUCT SESSION 2: PRODUCT CLASSIFICATION SESSION 3: PRODUCT LIFE CYCLE SESSION 4: PACKAGING AND LABELLING	12
May	May 1, 2025	May 31, 2025	UNIT II PRICE SESSION1: MEANING AND IMPORTANCE OF PRICE SESSION 2: FACTORS AFFECTING PRICING SESSION 3: TYPES OF PRICING	23
June	June 26, 2025	June 30, 2025	SUMMER BREAK UNIT 1: COMMUNICATION SKILLS	03
July	July 1, 2025	July 31, 2025	UNIT 2: SELF-MANAGEMENT SKILLS UNIT III: PLACE & DISTRIBUTION SESSION 1: MEANING AND IMPORTANCE OF PLACE	25
August	Aug 1, 2025	Aug 31, 2025	SESSION 2: TYPES OF DISTRIBUTION SESSION 3: FUNCTIONS OF INTERMEDIARIES UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS	23
September	Sep 1, 2025	Sep 30, 2025	UNIT IV PROMOTION SESSION I: CONCEPT AND IMPORTANCE OF PROMOTION SESSION II: ELEMENTS OF PROMOTIONAL MIX SESSION III: FACTORS AFFECTING THE SELECTION OF UNIT 3: INFORMATION AND COMMUNICATION TECHNOLOGY SKILLS UNIT 4: ENTREPRENEURSHIP SKILLS	08
October	Oct 1, 2025	Oct 31, 2025	UNIT V: EMERGING TRENDS IN MARKETING SESSION 1: SERVICES MARKETING SESSION 2: ONLINE MARKETING AND SOCIAL MEDIA MARKETING UNIT 4: ENTREPRENEURSHIP SKILLS UNIT 5: GREEN SKILLS	20
November	Nov 1, 2025	Nov 30, 2025	Revision	10

December	Dec 1, 2025	Dec 31, 2025	Revision	15
January	Jan 8, 2026	Jan 31, 2026	Revision	16
February	Feb 1, 2026	Feb 28, 2026	Board Examinations	13
March	Mar 1, 2026	Mar 31, 2026	Board Examinations	-

Subject coordinator:

HOD:



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class:XII

No. of periods: 10

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 1:16/04/2025to 19/04/2025		Period Count: 4	
PD1	Meaning and importance of Product in Marketing, Components of Product		
PD2	Characteristics Product and Importance of Product to a firm		
PD3	Product Levels, Discussion of the consumer goods their types and features.		
PD4	Discussion of the consumer goods their types and features.		
18/4/25 - GOOD FRIDAY WEEK 2 : 21/04/2025 to 26/04/2025		Period Count: 6	
PD1	Discussion of the consumer goods their types and features.		
PD2	Discussion of the consumer goods their types and features.		
PD3	Understand Product Mix, Product line		
PD4	Comprehension of types of industrial goods and their features.		
PD5	Understand Product Mix, Product line		
PD6	Enumerate different stages of the product life cycle. A. Introduction B. Stage C. Growth Stage D. Maturity Stage E. Decline Stage		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 3 : 28/04/2025 to 03/05/2025		Period Count: 6	
PD1	Discussion of the packaging concept and its role in marketing.		
PD2	Comprehension of importance and functions of Packing.		
PD3	Understand the essential qualities of good packaging and its types		
PD4	Discussion of concept of Labeling.		
PD5	Meaning of Price and Pricing		
PD6	Importance of pricing to a firm		
WEEK 4: 05/05/2025 to 10/05/2025		Period Count: 5	
PD1	Importance of pricing to a consumer		
PD2	Discussion of various internal factors affecting product pricing		
PD3	Discussion of various internal factors affecting product pricing		
PD4	Discussion of various external factors affecting product pricing		
PD5	Discussion of various external factors affecting product pricing		

10/5/25 - SECOND SATURDAY

Subject coordinator

Supervisor

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 5 :12/05/2025 to 17/05/2025		Period Count: 5	
PD1	Demand-oriented pricing		
PD2	Cost-oriented pricing		
PD3	Cost-oriented pricing		
PD4	Competition oriented pricing		
PD5	Value- based pricing		
12/5/25 - BUDDHA PURNIMA		Period Count: 6	
WEEK 6 : 19/05/2025 to 24/05/2025			
PD1	Value- based pricing		
PD2	Explain the basis of different pricing methods		
PD3	Understanding the role of place as a part of marketing mix		
PD4	Understanding the role of place as a part of marketing mix		
PD5	Detailed definition of place		
PD6	Detailed definition of place		

Subject coordinator

Supervisor

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 04

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 7 : 26/05/2025 to 31/05/2025		Period Count: 4	
PD1	Participants of distribution system		
PD2	Participants of distribution system		
PD3	Functions performed by channels of distribution		
PD4	Functions performed by channels of distribution		
30/5/25 and 31/5/25 - SUMMER BREAK			
Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 08: 02/06/2025 to 07/06/2025		Period Count: 00	
PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	SUMMER BREAK		
PD6	SUMMER BREAK		

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 00

WEEK 9 : 09/06/2025 to 14/06/2025

Period Count: 00

PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	SUMMER BREAK		
PD6	SUMMER BREAK		
Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)

WEEK 10 : 16/06/2025 to 21/06/2025

Period Count: 00

PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	SUMMER BREAK		
PD6	SUMMER BREAK		

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 08

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 11 : 23/06/2025 to 28/06/2025		Period Count: 2	
PD1	SUMMER BREAK		
PD2	SUMMER BREAK		
PD3	SUMMER BREAK		
PD4	SUMMER BREAK		
PD5	Session 1 Active Listening		
PD6	Session 2 Parts of Speech Session 3 Writing Sentences		
WEEK 12: 30/06/2025 to 05/07/2025		Period Count: 06	
PD1	Session 1 Motivation and Positive Attitude		
PD2	Session 1 Motivation and Positive Attitude		
PD3	Session 1 Motivation and Positive Attitude		
PD4	Session 1 Motivation and Positive Attitude		
PD5	Session 1 Motivation and Positive Attitude		
PD6	Session 1 Motivation and Positive Attitude		

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Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 13: 07/07/2025 to 12/07/2025		Period Count: 5	
PD1	Session 2 Result Orientation		
PD2	Session 2 Result Orientation		
PD3	Session 2 Result Orientation		
PD4	Session 2 Result Orientation		
PD5	Session 2 Result Orientation		
12/7/25 - SECOND SATURDAY		Period Count: 6	
WEEK 14: 14/07/2025 to 19/07/2025			
PD1	Session 3 Self-awareness		
PD2	Session 3 Self-awareness		
PD3	Session 3 Self-awareness		
PD4	Session 3 Self-awareness		
PD5	Session 3 Self-awareness		
PD6	Session 3 Self-awareness		

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Session: 2025 - 2026

Subject :Marketing

Class: XII

No. of periods: 12

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 15: 21/07/2025 to 26/07/2025		Period Count: 6	
PD1	Understanding the role of place as a part of marketing mix		
PD2	Detailed definition of place		
PD3	Detailed definition of place		
PD4	Participants of distribution system		
PD5	Participants of distribution system		
PD6	Functions performed by channels of distribution		
WEEK 16: 28/07/2025 to 02/08/2025		Period Count: 6	
PD1	Functions performed by channels of distribution		
PD2	Describe: direct and indirect channels of distribution		
PD3	Describe: direct and indirect channels of distribution		
PD4	Understanding of Distribution Channel Intermediaries		
PD5	Understanding of Distribution Channel Intermediaries		
PD6	Understanding of Distribution Channel Intermediaries		

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Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 17 : 04/08/2025 to 09/08/2025		Period Count: 6	
PD1	Understand the functions of two main Intermediaries i.e. wholesalers and retailers		
PD2	Understand the functions of two main Intermediaries i.e. wholesalers and retailers		
PD3	Understand the functions of two main Intermediaries i.e. wholesalers and retailers		
PD4	Session 1 Getting Started with Spreadsheet		
PD5	Session 1 Getting Started with Spreadsheet		
PD6	Session 2 Performing Basic Operations in a Spreadsheet		
WEEK 18: 11/08/2025 to 16/08/2025		Period Count: 4	
PD1	Session 2 Performing Basic Operations in a Spreadsheet		
PD2	Session 3 Working with Data and Formatting Text		
PD3	Session 3 Working with Data and Formatting Text		
PD4	Session 4 Advanced Features in Spreadsheet		
PD5	Holiday		
PD6	Holiday		

15/08/2025 - Independence Day

16/08/2025 - Shree Krishna Janamastami

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Session: 2025 - 2026

Subject :Marketing **Class:** XII **No. of periods:** 12

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 19: 18/08/2025 to 23/08/2025		Period Count: 6	
PD1	Session 4 Advanced Features in Spreadsheet		
PD2	Session 4 Advanced Features in Spreadsheet		
PD3	Session 5 Presentation Software		
PD4	Session 5 Presentation Software		
PD5	Session 5 Presentation Software		
PD6	Session 6 Opening, Closing, Saving and Printing a Presentation		
WEEK 20 : 25/08/2025 to 30/08/2025		Period Count: 6	
PD1	Session 6 Opening, Closing, Saving and Printing a Presentation		
PD2	Session 6 Opening, Closing, Saving and Printing a Presentation		
PD3	Session 7 Working with Slides and Text in a Presentation		
PD4	Session 7 Working with Slides and Text in a Presentation		
PD5	Session 8 Advanced Features used in Presentation		
PD6	Session 8 Advanced Features used in Presentation		

Subject coordinator

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 21: 01/09/2025 to 06/09/2025		Period Count: 5	
PD1	Describe the concept of promotion		
PD2	Describe the concept of promotion		
PD3	What is the importance of Promotion?		
PD4	What is the importance of Promotion?		
PD5	Holiday		
PD6	Describe the elements of Promotional Mix.		
05/09/2025 - Eid-UI-Milad (Barawafat)			
WEEK 22 : 08/09/2025 to 13/09/2025		Period Count: 6	
PD1	Describe the elements of Promotional Mix.		
PD2	Factors in the selection of Promotional Mix		
PD3	Factors in the selection of Promotional Mix		
PD4	Session 8 Advanced Features used in Presentation		
PD5	Session 1 Entrepreneurship and Entrepreneur		
PD6	Session 1 Entrepreneurship and Entrepreneur		

Subject coordinator

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 23 : 15/09/2025 to 20/09/2025		Period Count: 00	
PD1	Half yearly Examination		
PD2	Half yearly Examination		
PD3	Half yearly Examination		
PD4	Half yearly Examination		
PD5	Half yearly Examination		
PD6	Half yearly Examination		
WEEK 24: 22/09/2025 to 27/09/2025		Period Count: 00	
PD1	Half yearly Examination		
PD2	Half yearly Examination		
PD3	Half yearly Examination		
PD4	Half yearly Examination		
PD5	Half yearly Examination		
PD6	Half yearly Examination		

Subject coordinator

Supervisor

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII No. of periods: 09

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 25: 29/09/2025 to 04/10/2025		Period Count: 03	
PD1	Session 2 Barriers to Entrepreneurship		
PD2	Holiday		
PD3	Holiday		
PD4	Holiday		
PD5	Session 3 Entrepreneurial Attitudes		
PD6	Session 3 Entrepreneurial Attitudes		
30/09/2025 - Ashtami 01/10/2025 - Navami 02/10/2025- Dusshera and Gandhi Jayanti			
WEEK 26 : 06/10/2025 to 11/10/2025		Period Count: 6	
PD1	Session 4 Entrepreneurial Competencies		
PD2	Session 4 Entrepreneurial Competencies		
PD3	Session 1 Green Jobs		
PD4	Session 1 Green Jobs		
PD5	Session 2 Importance of Green Jobs		
PD6	Session 2 Importance of Green Jobs		

Subject coordinator

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class: XII

No. of periods:

: 08

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 27 : 13/10/2025 to 18/10/2025		Period Count: 6	
PD1	Meaning and importance of Service Marketing		
PD2	Meaning and importance of Service Marketing		
PD3	The meaning and concept of Online Marketing and social media Marketing		
PD4	The meaning and concept of Online Marketing and social media Marketing		
PD5	The meaning and concept of Online Marketing and social media Marketing		
PD6	The meaning and concept of Online Marketing and social media Marketing		
WEEK 28 : 20/10/2025 to 25/10/2025		Period Count : 2	
PD1	Deepawali		
PD2	Deepawali		
PD3	Deepawali		
PD4	Deepawali		
PD5	The meaning and concept of Online Marketing and social media Marketing		
PD6	The meaning and concept of Online Marketing and social media Marketing		

20/10/25 to 23/10/25 - Deepawali Holidays

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Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur
Weekly planning overview
Session: 2025 - 2026

Subject :Marketing Class : XII No. of periods : 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 29 : 27/10/2025 to 01/11/2025		Period Count: 06	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
PD6	Revision		
WEEK 30: 03/11/2025 to 08/11/2025		Period Count: 05	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		

05/11/25 - Guru Nanak Jayanti

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing Class : 12 No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 31: 10/11/2025 to 15/11/2025		Period Count: 00	
PD1	PRE BOARD-1		
PD2	PRE BOARD-1		
PD3	PRE BOARD-1		
PD4	PRE BOARD-1		
PD5	PRE BOARD-1		
PD6	PRE BOARD-1		
WEEK 32 : 17/11/2025 to 22/11/2025		Period Count: 00	
PD1	PRE BOARD-1		
PD2	PRE BOARD-1		
PD3	PRE BOARD-1		
PD4	PRE BOARD-1		
PD5	PRE BOARD-1		
PD6	PRE BOARD-1		

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025- 2026

Subject :Marketing Class : 12 No. of periods : 11

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 33:24/11/2025 to 29/11/2025		Period Count: 5	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
24/11/25 - Guru Teg Bahadur Shaheedi Diwas		Period Count: 6	
WEEK 34: 01/12/2025 to 06/12/2025			
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
PD6	Revision		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class : XII

No. of period : 05

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 35 : 08/12/2025 to 13/12/2025		Period Count: 05	
PD1	Revision		
PD2	Revision		
PD3	Revision		
PD4	Revision		
PD5	Revision		
PD6	Revision		
WEEK 36 : 15/12/2025 to 20/12/2025		Period Count: 00	
PD1	Pre Board 2		
PD2	Pre Board 2		
PD3	Pre Board 2		
PD4	Pre Board 2		
PD5	Pre Board 2		
PD6	Pre Board 2		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025- 2026

Subject :Marketing Class : XII No. of periods : 02

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 37 : 22/12/2025 to 27/12/2025		Period Count: 00	
PD1	PRE BOARD-2		
PD2	PRE BOARD-2		
PD3	PRE BOARD-2		
PD4	PRE BOARD-2		
PD5	PRE BOARD-2		
PD6	PRE BOARD-2		
WEEK 38: 29/12/2025 to 03/01/2026		Period Count: 02	
PD1	REVISION		
PD2	REVISION		
PD3	WINTER BREAK		
PD4	WINTER BREAK		
PD5	WINTER BREAK		
PD6	WINTER BREAK		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing Class : XII No. of periods : ____

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 39: 05/01/2026 to 10/01/2026		Period Count: 02	
PD1	WINTER BREAK		
PD2	WINTER BREAK		
PD3	WINTER BREAK		
PD4	REVISION		
PD5	REVISION		
PD6	SECOND SATURDAY		
WEEK 40: 12/01/2026 to 17/01/2026		Period Count: 05	
PD1	Revision(chapter wise previous year questions)		
PD2	Revision(chapter wise previous year questions)		
PD3	Revision(chapter wise previous year questions)		
PD4	Revision(chapter wise previous year questions)		
PD5	Revision(chapter wise previous year questions)		
PD6	Doubt clearing session		

Subject coordinator

Supervisor

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Weekly planning overview
Session: 2025 - 2026

Subject :Marketing **Class** : XII **No. of periods** :

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 41 : 19/01/2026 to 24/01/2026		Period Count: 05	
PD1	Doubt clearing session		
PD2	HOLIDAY		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		
PD6	Doubt clearing session		
20/01/26 - GURU GOVIND SINGH JAYANTI		Period Count: 5	
PD1	Doubt clearing session		
PD2	Doubt clearing session		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		
PD6	Doubt clearing session		

26/1/26 - REPUBLIC DAY

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class : XII

No. of periods : 06

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 43 : 02/02/2026 to 07/02/2026		Period Count: 6	
PD1	Doubt clearing session		
PD2	Doubt clearing session		
PD3	Doubt clearing session		
PD4	Doubt clearing session		
PD5	Doubt clearing session		
PD6	Doubt clearing session		
WEEK 44 : 16/02/2026 to 21/02/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class : XII

No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 45 : 23/02/2026 to 28/02/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	HOLIDAY		
WEEK 46 : 02/03/2026 to 07/03/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		

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Sir Padampat Singhania Education Centre

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Weekly planning overview

Session: 2025 - 2026

Subject :Marketing Class : XII No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 47 : 09/03/2026 to 14/03/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		
WEEK 48 : 16/03/2026 to 21/03/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		

Subject coordinator

Supervisor

Principal/V. Principal



Sir Padampat Singhania Education Centre

Kamla Nagar, Kanpur

Weekly planning overview

Session: 2025 - 2026

Subject :Marketing

Class : XII

No. of periods : 00

Period	Topic/s to be covered in classroom	Homework	Status (Yes/No) (Reason if No)
WEEK 49 : 23/03/2026 to 28/03/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		
PD3	Board Exam(Tentative)		
PD4	Board Exam(Tentative)		
PD5	Board Exam(Tentative)		
PD6	Board Exam(Tentative)		
WEEK 50 : 30/03/2026 to 31/03/2026		Period Count: 00	
PD1	Board Exam(Tentative)		
PD2	Board Exam(Tentative)		

Subject coordinator

Supervisor

Principal/V. Principal